

Introduction

Using Your KAAS CD

Create successful print advertising with the logos, illustrations and electronically produced photos on this CD-ROM.

All you have to do is import the files on the CD into your page layout program-whether it's Multi-Ad Creator or Creator2, QuarkXPress or Adobe PageMaker-then create your ad. (For details on importing files into your page layout program, please consult your software's instruction manual. You'll want to pay close attention to the Get Picture, Import, Place or Insert sections.)

File Formats

The KAAS images on this CD have been saved as Encapsulated PostScript (EPS) files. In order to make some of the files easier to handle and manipulate, they have been made smaller with JPEG compression. You will be able to output JPEG files directly to a PostScript Level Two device to print color separations. In addition, you can open a JPEG file into Adobe Photoshop and save it as a TIFF image. Other manufacturer files have been saved using the Binary format.

The search is on...

Whether you're using a Mac or PC, you will be able to search through all the images on your CD using Multi-Ad Cumulus search software, which you can run right off the CD. Follow these steps to find the image(s) you need.

Basic search...

1. Insert the CD into your CD drive.
2. Double-click on the CD icon.
3. Locate the CumulusBrowser4 folder and open it.
4. Locate the CumulusBrowser.exe file and double-click it.
5. In the window that pops up, locate the catalog file-it has a .ccf after its name-and double-click on it. Cumulus will open the catalog, and you will be able to see thumbnails and categories.
6. Go to the Find menu and pull down to Find.
7. In the Find window, make sure the left box is set on "Category" (use the arrow on the right side of the box to change settings), and set the middle box on "contains."
8. Type in the subject name you want.
9. Click Find. The images available will appear. You can choose between thumbnail or text displays in the top left corner of the catalog's window.

Another way to search...

After you have opened the Cumulus catalog:

- Go to the Category menu.
- Pull down to Show Categories.
- A window will open, and you can scroll through the topics available.
- Double-click on a category to view its contents.

About Cumulus...

- Explore other ways to search by changing the qualifications in the Find window.

- To narrow a search, click on one of the two buttons in the bottom left corner of the Find window.
- Double-click on a thumbnail to see a larger preview.
- Click and drag a thumbnail to your desktop to copy the image to your hard drive.

For more information on using Cumulus, see the User Guide in the Documentation folder of the Cumulus Browser folder on your CD.

Important Note: The User Guide is a Portable Document Format (PDF) file. The free Adobe Acrobat Reader allows you to view, navigate and print PDF files across all major computing platforms. You can look through a PDF sample by turning the pages at the top of the screen or by using the index at the left. When you double-click on a PDF file, Acrobat Reader will automatically be launched if it is installed on your computer. If you do not have Acrobat Reader, visit www.adobe.com to download it.

File Names

Each art file on the CD has been assigned a full descriptive name based on the model of the vehicle. This naming system is different from previous years except for the last three characters before the dot.

The third character before the dot indicates the angle of the art.

3 = 3/4 Front
5 = 5/8 Front
7 = 7/8 Front
R = 5/8 Rear
4 = 3/4 Rear
P = Profile
8 = 7/8 Rear
T = Top
F = Front
B = Back
A = Ad
L = Logo

The second character before the dot indicates the view.

D = Driver
A = Angle
P = Passenger
E = Element

The character right before the dot stands for the style of art.

L = Line
T = Halftone
C = Color
P = Photoshop

In all file names, EPS follows the dot.

Any Questions?

For help in using the CD, consult the Read Me file on the CD. If you have other problems or questions, you may contact the Multi-Ad Technical Support Department at 309-690-HELP between 8 a.m. and 4 p.m. CST. Or you may send an E-mail to masi.tec@multi-ad.com.

For additional KAAS advertising materials, call the Multi-Ad Customer Service Department at 1-800-348-6485, ext. 5160.

System Requirements

Macintosh

Power PC (100MHZ) or newer

16 MB or more of Free RAM

Quad-speed CD-ROM drive

8-bit (256) colors

640x480 14" color monitor

System 7.5.3/Shockwave 7.6.1

QuickTime 3.0

Speakers/headphones (optional)

- Additional RAM beyond the 16 MB minimum will deliver better performance from interactive CDs.
- Quadras and Power PCs perform best when viewing interactive CD-ROM titles.
- For optimum performance, make sure no other programs are running.

PC

Intel Pentium (100MHZ) or newer

16 MB or more of Free RAM

Quad-speed CD-ROM drive

16-bit video

640x480 (14") monitor (256) colors

Microsoft Windows 95/98

8-bit sound/Windows sound card

QuickTime 3.0 or newer

- Additional RAM beyond the 16 MB minimum will deliver better performance from interactive CDs.
- A Pentium or better processor will give the best results when viewing interactive CD-ROM titles.
- For optimum performance, make sure no other programs are running.

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IMPORTANT INFORMATION

Please read this important information concerning printing four-color files from this CD.

Your 2000 KAAS CD contains Adobe Illustrator 7.0 and 8.0 files. No modifications have been made to the files in order to preserve the functionality of them. However, because of this, some users may have problems printing four-color CMYK separations with some page layout programs.

Please follow the instructions below that apply to the page layout program you are using. This is the information you will need in order to print only the four CMYK separations necessary.

When printing four-color layouts form Multi-Ad Creator® 4.0:

1. Go to the File Menu and pull down to Print.
2. Go to Print line where it says Composite.
3. Change this to All Process Separation Plates.
4. Print.

When printing four-color layouts form QuarkXPress:

1. Go to the File Menu and pull down to Colors.
 2. Highlight the color to change.
 3. Click on the Edit button.
 4. Go to Process Separation and click On.
 5. Click OK, then the Save button.
- Complete Steps 1 to 5 for all custom colors on the list.
6. Go to the File Menu and pull down to Print.
 7. Go to Separation and click On.
 8. Select Print All Plates.

Note: If colors other than cyan, magenta, yellow or black are on the list, please repeat Steps 1 to 5 for them.